COOKIE POLICY

Effective Date: September 1, 2026

Dynamic Proven Strategies®, LLC ("Company," "we," "us," or "our") operates dpstrategiesllc.com, mstaxstrategy.com, digitalstrategyondemand.com, and strategyfyi.com (the "Site" or "Sites"). By accessing or using the Site, you ("user," "you," or "your") agree to the terms set forth in this this Cookie Policy.

This Cookie Policy outlines how the Company and our third-party service providers use cookies and similar technologies to recognize, collect, and/or track information about, and relevant to, your usage of the Sites. This Cookie Policy should be read together with our Privacy Policy.

1. What Cookies Are

Cookies are text files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on the part of your computer's, tablet's, or mobile device's hard drive specifically designated for cookies. It is standard practice to use cookies to make your experience better when using a website.

Like many sites, we use "cookies" to recognize, collect, and/or track information relevant to your usage of the Site. These cookies are known as "first-party cookies." We may also recognize, collect, and/or track information through cookies set by third parties, known as "third-party cookies." Third-party cookies are used to perform tasks related to advertising and analytics and to enable interactive features such as sharing or commenting. Some third parties collect statistics in an anonymized and aggregated form and may not require the consent of the user.

The information that our first-party or third-party cookies recognize, collect, and/or track may include information about your devices, browsing actions, and patterns, such as the type of computer you use, your internet service provider, your browser type, your location, your IP address, the date and time of your visit, the pages viewed, and your traffic pattern through the Site. Upon your first visit to the Site (and periodically thereafter), we will request your consent to our use of cookies, except for those that are strictly necessary.

2. Categories of Cookies We Use

Strictly Necessary Cookies

These cookies are essential to enable you to browse the Site and use its features. We use them to save your sessions, your login details, and other information necessary to perform your requests, and to carry out other activities that are strictly necessary for the operation of this Site, for example in relation to the distribution of traffic. We also use them to save browsing preferences and optimize your browsing experience.

Analytics Cookies

These cookies collect information about your use of the Site, such as browsing actions and patterns, the date and time of your visit, the pages viewed, and your traffic pattern through the Site. Through the collection of this information, we are able to monitor and analyze web traffic to the Site.

© 2026–2027 Dynamic Proven Strategies®, LLC. All rights reserved.

Security Cookies

These cookies are essential to our security features. They allow us to detect malicious activities or activities in breach of our Terms & Conditions.

Customization Cookies

These cookies allow the Site to save information and details, such as your username, to optimize your experience and provide personalized features.

Targeting or Advertising Cookies

These cookies record your browsing actions and patterns on the Site, such as the pages you have visited and the links you have followed. The information collected is used to make our Site and the advertising displayed by way of links or banners more relevant to your interests. For the same purpose, this information may also be shared with third parties, such as Google AdSense.

3. Third-Party Analytics and Advertising

Our Site uses Google Analytics, Google AdSense, and various affiliate programs. These third-party services may collect, use, and share your data in accordance with their own privacy policies.

Google Analytics

Google Analytics is a tool provided by Google that helps us measure how users interact with Site content, including where users come from, how long they stay, what pages they visit, and what type of device they use. This information is collected via a JavaScript tag in the pages of our Site. This integration anonymizes your IP address. For more information, please see Google's privacy policy.

Google AdSense

Google AdSense is an advertising service that uses cookies to serve ads based on a user's previous visits to our Site or other websites. Google's use of advertising cookies enables it and its partners to serve ads to users based on their visits to our Sites and/or other sites on the Internet. Users may opt out of personalized advertising by visiting Google's Ads Settings.

Affiliate Programs

We participate in various affiliate marketing programs, which means we may earn commissions on purchases made through our links to retailer sites. These programs use cookies to track visits for the purpose of assigning commissions on these sales.

While we strive to protect your personal information, we cannot guarantee or warrant the security of any information you transmit to or from our online products or services, and you do so at your own risk. Your relationship with each third-party service is governed by the terms and privacy policy of that service. We encourage you to read the privacy statements of every website that collects personal information.

4. Social Media Cookies, Widgets, and Pixels

These cookies allow you to share your activity on the Site to social media platforms such as Facebook, LinkedIn, and X (formerly Twitter), or other external platforms directly from the Site. Cookies may still be recognized, collected, and/or tracked on pages where buttons, widgets, or other applications are installed, even when you do not actively use them. Interactions and information tracked through the Site

© 2026–2027 Dynamic Proven Strategies®, LLC. All rights reserved.

are always subject to your privacy settings for each social network and external platform. We encourage you to refer to the privacy policy of the relevant platform and to log out from it to help ensure that information collected on the Site is not tracked back to your profile.

Examples of these features include the Facebook Like button and social widgets, the X Tweet button and social widgets, and the YouTube video widget, which allows this Site to incorporate video content on its pages and posts. Our Site may also use a live chat platform; if you actively use it, your live chat conversation may be logged or recorded.

We reserve the right to use social media pixels, such as the Facebook pixel, which connects activity performed on the Site with the Facebook advertising network, including Instagram and Audience ads. These pixels allow social media platforms to track visitors in order to tailor their advertising. For information regarding these pixels, please refer to the privacy policy of the relevant social network.

5. How to Control Cookies

In accordance with our Privacy Policy and this Cookie Policy, you have the right to accept or reject cookies. Strictly necessary cookies may not be rejected, as they are essential to enable you to browse the Site and use its features. Should you reject cookies, you will still be able to use the Site, although certain features and functionalities may not be available to you and/or certain areas may be restricted.

In addition to the controls described in this Cookie Policy, you can manage cookie preferences directly within your browser and prevent, for example, third parties from installing cookies. Through browser preferences, you can also delete cookies installed in the past, including cookies that may have saved your initial consent. Information about how to manage cookies in the most commonly used browsers (such as Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Edge) is available on the website of the relevant browser. With regard to third-party cookies, you can manage your preferences and withdraw your consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time by posting a revised version on the Site with an updated Effective Date above. Your continued use of the Site after any changes constitutes acceptance of the revised Cookie Policy.

7. Contact Us

If you have any questions about this Cookie Policy, please contact us at:

Dynamic Proven Strategies®, LLC
5900 Balcones Drive, Suite #24970
Austin, TX 78731
Email: **support@dpstrategiesllc.com**